

AN ORDINANCE BY COUNCILMEMBERS MARY NORWOOD AND MICHAEL JULIAN BOND AS SUBSTITUTED AND AMENDED BY THE COMMUNITY DEVELOPMENT/HUMAN RESOURCES COMMITTEE TO AMEND CHAPTER 46 OF THE CODE OF ORDINANCES OF THE CITY OF ATLANTA TO ADD A NEW ARTICLE AND NEW SECTIONS CONTAINED THEREIN FOR THE PURPOSE OF CREATING THE DOWNTOWN ARTS AND ENTERTAINMENT DISTRICT; AND FOR OTHER PURPOSES.

WHEREAS, as part of an overall economic development program, other cities have created districts where enhanced interaction between the streets, sidewalks and public spaces are expressed through ordinances that emphasize the unique character of the buildings in such districts through permissive signage mixed with art installations; and

WHEREAS, examples of such districts include the Denver Theater District, the Los Angeles Sports and Entertainment District, the Phoenix Legends Entertainment District, the Sacramento Entertainment and Sports District, the Magic Sports and Entertainment District in Orlando, the Station North, Highlands and Bromo Arts and Entertainment Districts in Baltimore, the Kansas City Power and Light District and the San Diego Gaslamp District, among others; and

WHEREAS, the creation of the Atlanta Arts and Entertainment District can expand the economic base of the City, by providing additional employment opportunities and additional revenues to the City and the region by making the District more attractive in ways that can increase tourism, attract conventions and assist in the development of specific plans that will allow for large scale sporting events, major conventions, and activities at major entertainment venues to consider the City when choosing their sites; and

WHEREAS, the introduction of this new district concept will build on the work begun by the creation of custom zoning regulations for the Downtown Special Public Interest District; and

WHEREAS, programs that will attract workers, residents and visitors to public spaces and gathering places will create an active pedestrian friendly environment; and

WHEREAS, programs that further enhance the pedestrian environment and the establishment of unique streetscape design guidelines that provide additional signage opportunities will enhance the downtown business environments and make the downtown businesses more successful; and

WHEREAS, the management of signage, art and other programs, with the input of other downtown stakeholders, will protect the public interest and balance the commercial and economic initiatives with an approach designed to keep downtown aesthetically pleasing and respectful of the interests of residents and businesses.

NOW THEREFORE, THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA, HEREBY ORDAINS AS FOLLOWS:

Section 1: The Code of Ordinances, City of Atlanta, Georgia, is hereby amended by adding a new article to be numbered as Article V "Downtown Arts and Entertainment District Ordinance" in Chapter 46 "Civic And Cultural Affairs" with specific sections which shall read as set forth in full in Exhibit "A" attached hereto.

Section 2: This ordinance shall become effective when signed by the Mayor or as otherwise provided by law.

**CITY COUNCIL
ATLANTA, GEORGIA**

16-O-1608

AN ORDINANCE BY COUNCILMEMBERS MARY NORWOOD AND MICHAEL JULIAN BOND AS SUBSTITUTED AND AMENDED BY THE COMMUNITY DEVELOPMENT/HUMAN RESOURCES COMMITTEE TO AMEND CHAPTER 46 OF THE CODE OF ORDINANCES OF THE CITY OF ATLANTA TO ADD A NEW ARTICLE AND NEW SECTIONS CONTAINED THEREIN FOR THE PURPOSE OF CREATING THE DOWNTOWN ARTS AND ENTERTAINMENT DISTRICT; AND FOR OTHER PURPOSES.

Workflow List:

Office of Research and Policy Analysis	Completed	10/28/2016 9:48 AM
Atlanta City Council	Completed	11/07/2016 1:00 PM
Zoning Committee	Completed	10/26/2016 9:30 AM
Community Development & Human Services Committee	Completed	11/15/2016 12:30 PM
Atlanta City Council	Completed	11/21/2016 1:00 PM
Community Development & Human Services Committee	Completed	11/29/2016 12:30 PM
Atlanta City Council	Completed	12/05/2016 1:00 PM
Community Development & Human Services Committee	Completed	12/13/2016 12:30 PM
Atlanta City Council	Completed	01/03/2017 1:00 PM
Community Development & Human Services Committee	Completed	01/10/2017 12:30 PM
Atlanta City Council	Completed	01/17/2017 1:00 PM
Community Development & Human Services Committee	Completed	01/24/2017 12:30 PM
Atlanta City Council	Completed	02/06/2017 1:00 PM
Community Development & Human Services Committee	Completed	02/14/2017 12:30 PM
Atlanta City Council	Completed	02/20/2017 1:00 PM
Community Development & Human Services Committee	Completed	02/28/2017 12:30 PM
Atlanta City Council	Completed	03/06/2017 1:00 PM
Community Development & Human Services Committee	Completed	03/14/2017 12:30 PM
Atlanta City Council	Completed	03/20/2017 1:00 PM
Community Development & Human Services Committee	Completed	03/28/2017 12:30 PM
Atlanta City Council	Completed	04/17/2017 1:00 PM
Community Development & Human Services Committee	Completed	04/25/2017 12:30 PM
Atlanta City Council	Completed	05/01/2017 1:00 PM
Community Development & Human Services Committee	Completed	05/09/2017 12:30 PM
Atlanta City Council	Completed	05/15/2017 1:00 PM
Community Development & Human Services Committee	Completed	05/23/2017 12:30 PM
Atlanta City Council	Completed	06/05/2017 1:00 PM
Community Development & Human Services Committee	Completed	06/13/2017 12:30 PM
Atlanta City Council	Completed	06/19/2017 1:00 PM
Mayor's Office	Skipped	10/28/2016 9:33 AM

HISTORY:

10/26/16	Zoning Committee	
11/07/16	Atlanta City Council	ADOPTED

RESULT: **ADOPTED [13 TO 1]**
MOVER: Michael Julian Bond, Councilmember, Post 1 At-Large
SECONDER: Kwanza Hall, Councilmember, District 2
AYES: Bond, Norwood, Dickens, Smith, Hall, Young Jr., Winslow, Wan, Shook, Adrean, Martin, Bottoms, Sheperd
NAYS: Felicia A. Moore
ABSENT: Natalyn Mosby Archibong

11/15/16 Community Development & Human Services Committee HELD IN
 COMMITTEE

RESULT: **HELD IN COMMITTEE [5 TO 0]**
MOVER: Michael Julian Bond, Councilmember, Post 1 At-Large
SECONDER: Andre Dickens, Councilmember Post 3 At-Large
AYES: Dickens, Young Jr., Bond, Hall, Sheperd
ABSENT: Cleta Winslow
AWAY: Natalyn Mosby Archibong

11/21/16 Atlanta City Council RETURNED AS HELD

RESULT: **RETURNED AS HELD** **Next: 11/29/2016 12:30 PM**

11/29/16 Community Development & Human Services Committee HELD IN
 COMMITTEE

RESULT: **HELD IN COMMITTEE [UNANIMOUS]** **Next: 12/5/2016 1:00 PM**
AYES: Dickens, Young Jr., Bond, Archibong, Sheperd, Winslow
ABSENT: Kwanza Hall

12/05/16 Atlanta City Council RETURNED AS HELD

RESULT: **RETURNED AS HELD** **Next: 12/13/2016 12:30 PM**

12/13/16 Community Development & Human Services Committee HELD IN
 COMMITTEE

RESULT: **HELD IN COMMITTEE [UNANIMOUS]** **Next: 1/3/2017 1:00 PM**
AYES: Dickens, Young Jr., Bond, Archibong, Hall, Sheperd, Winslow

01/03/17 Atlanta City Council RETURNED AS HELD

RESULT: **RETURNED AS HELD** **Next: 1/10/2017 12:30 PM**

01/10/17 Community Development & Human Services Committee HELD IN
 COMMITTEE

RESULT: **HELD IN COMMITTEE [UNANIMOUS]** **Next: 1/17/2017 1:00 PM**
AYES: Archibong, Bond, Sheperd, Young Jr., Dickens
ABSENT: Cleta Winslow, Mary Norwood

01/17/17 Atlanta City Council RETURNED AS HELD

RESULT:	RETURNED AS HELD	Next: 1/24/2017 12:30 PM
01/24/17 COMMITTEE	Community Development & Human Services Committee	HELD IN
RESULT:	HELD IN COMMITTEE [UNANIMOUS]	Next: 2/6/2017 1:00 PM
AYES:	Archibong, Bond, Winslow, Norwood, Sheperd, Young Jr., Dickens	
02/06/17	Atlanta City Council	RETURNED AS HELD
RESULT:	RETURNED AS HELD	Next: 2/14/2017 12:30 PM
02/14/17 COMMITTEE	Community Development & Human Services Committee	HELD IN
RESULT:	HELD IN COMMITTEE [4 TO 0]	Next: 2/20/2017 1:00 PM
AYES:	Michael Julian Bond, Cleta Winslow, Joyce Sheperd, Ivory Lee Young Jr.	
AWAY:	Natalyn Mosby Archibong, Mary Norwood, Andre Dickens	
02/20/17	Atlanta City Council	RETURNED AS HELD
RESULT:	RETURNED AS HELD	Next: 2/28/2017 12:30 PM
02/28/17 COMMITTEE	Community Development & Human Services Committee	HELD IN
RESULT:	HELD IN COMMITTEE [UNANIMOUS]	Next: 3/6/2017 1:00 PM
AYES:	Archibong, Bond, Winslow, Norwood, Sheperd, Young Jr., Dickens	
03/06/17	Atlanta City Council	RETURNED AS HELD
RESULT:	RETURNED AS HELD	Next: 3/14/2017 12:30 PM
03/14/17 COMMITTEE	Community Development & Human Services Committee	HELD IN
RESULT:	HELD IN COMMITTEE [UNANIMOUS]	Next: 3/20/2017 1:00 PM
AYES:	Archibong, Bond, Winslow, Norwood, Young Jr.	
ABSENT:	Joyce Sheperd, Andre Dickens	
03/20/17	Atlanta City Council	RETURNED AS HELD
RESULT:	RETURNED AS HELD	Next: 3/28/2017 12:30 PM
03/28/17 COMMITTEE	Community Development & Human Services Committee	HELD IN
RESULT:	HELD IN COMMITTEE [UNANIMOUS]	Next: 4/17/2017 1:00 PM
AYES:	Archibong, Bond, Norwood, Sheperd, Young Jr.	
ABSENT:	Cleta Winslow, Andre Dickens	
04/17/17	Atlanta City Council	RETURNED AS HELD

RESULT: **RETURNED AS HELD** **Next: 4/25/2017 12:30 PM**

04/25/17 Community Development & Human Services Committee HELD IN
COMMITTEE

RESULT: **HELD IN COMMITTEE [4 TO 0]** **Next: 5/1/2017 1:00 PM**
AYES: Michael Julian Bond, Joyce Sheperd, Ivory Lee Young Jr., Andre Dickens
AWAY: Natalyn Mosby Archibong, Clela Winslow, Mary Norwood

05/01/17 Atlanta City Council RETURNED AS HELD

RESULT: **RETURNED AS HELD** **Next: 5/9/2017 12:30 PM**

05/09/17 Community Development & Human Services Committee HELD IN
COMMITTEE

RESULT: **HELD IN COMMITTEE [UNANIMOUS]** **Next: 5/15/2017 1:00 PM**
AYES: Bond, Winslow, Sheperd, Young Jr., Dickens
ABSENT: Natalyn Mosby Archibong, Mary Norwood

05/15/17 Atlanta City Council RETURNED AS HELD

RESULT: **RETURNED AS HELD** **Next: 5/23/2017 12:30 PM**

Certified by Presiding Officer	Certified by Clerk
Mayor's Action <i>See Authentication Page Attachment</i>	