



**A RESOLUTION BY FINANCE/EXECUTIVE COMMITTEE AUTHORIZING THE MAYOR OR HIS DESIGNEE TO EXECUTE A MEMORANDUM OF UNDERSTANDING PURSUANT TO CITY OF ATLANTA CODE OF ORDINANCES ARTICLE X, SECTION 2-1191.1, SPECIAL PROCUREMENT WITH ATLANTA VISITORS & CONVENTION BUREAU FOR THE OPERATION AND MANAGEMENT OF THE VISITORS WELCOME CENTER IN THE CENTRAL PASSENGER TERMINAL COMPLEX WEST CROSSOVER; AND FOR OTHER PURPOSES.**

WHEREAS, the City of Atlanta (“City”) has completed improvements to the West Crossover in the Terminal Building of the Central Passenger Terminal Complex (“CPTC”) at Hartsfield-Jackson Atlanta International Airport (the “Airport”); and

WHEREAS, such improvements to the West Crossover included the construction of the City’s new Atlanta Visitors Welcome Center; and

WHEREAS, the City desires to engage a noncommercial entity to efficiently and competently manage and provide visitor information at the Atlanta Visitors Welcome Center on behalf of the City; and

WHEREAS, Atlanta Visitors & Convention Bureau (“ACVB”) is a private, nonprofit organization created to favorably impact the Atlanta economy through conventions and tourism, with more than 800 members who serve meeting planners, tour operators and visitors; and

WHEREAS, ACVB markets Atlanta as the leading destination for conventions and tourism activities and provides information directly to visitors and residents via their online presence, atlanta.net, and hosting a comprehensive database of “Things to Do and See” in Metro Atlanta; and

WHEREAS, the Chief Procurement Officer has determined that ACVB is a Special Procurement as defined in the City of Atlanta Code of Ordinances Section 2-1191.1; and

WHEREAS, ACVB and the Airport desire to partner to provide Airport travelers with Atlanta tourist information, informational materials and digital promotional programming at no cost to the City.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ATLANTA, that the Mayor or his designee is authorized to execute on behalf of the City of Atlanta a Memorandum of Understanding in substantially similar form to the document attached hereto as Exhibit A with Atlanta Visitors & Convention Bureau for the operation and management of the Visitors Welcome Center in the Central Passenger Terminal Complex, West Crossover.

BE IT FURTHER RESOLVED, that ACVB shall provide the services pursuant to the Memorandum of Understanding at no cost to the City.

BE IT FURTHER RESOLVED, that the City Attorney is directed to prepare the Memorandum of Understanding for execution by the Mayor or his designee.

BE IT FINALLY RESOLVED, that said Memorandum of Understanding shall not become binding upon the City, and the City shall incur no obligation or liability thereunder until same has been approved as to form by the City Attorney, signed by the Mayor or his designee, attested to by the Municipal Clerk and delivered to ACVB.