

# OCTAVIA L. VOGEL

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## PUBLIC HEALTH PROFESSIONAL

- Driven, results-oriented public health professional with comprehensive experience in program development, implementation, management and evaluation, curriculum development, training, technical assistance, grant administration, marketing, market research, research interviewing and community engagement. Proven ability to leverage analytical skills to develop and maintain relationships with internal and external partners.
- Caring, compassionate and service-minded leader with proven ability to build rapport and gain trust of communities being served in addition to other public health professionals. Deliver excellence in consistently meeting business objectives and exceeding expectations.
- Technical proficiencies in Microsoft Office Suite (Word, Excel and PowerPoint), Word Perfect, Microsoft Movie Maker and Photo Story, exposure to SAS and SPSS, proficient in computer graphics and print layout.

## CORE COMPETENCIES

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|---------------------------|------------------------------|--------------------------|
| ▪ Program Evaluation      | ▪ Market Research & Analysis | ▪ Event Planning         |
| ▪ Data Entry & Management | ▪ Program Development        | ▪ Grant Administration   |
| ▪ Community Engagement    | ▪ Training                   | ▪ Curriculum Development |

## PROFESSIONAL EXPERIENCE

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AMERICAN CANCER SOCIETY, Atlanta, GA 2008-Present

**Program Manager-Cancer Control, Circle of Life Initiative**

- Responsible for the day to day operations of the Circle Of Life Initiative (COL) ensuring that project objectives were met by deadline and within budget.
- Drove the development of COL Initiative resources such as factsheets, executive summary, calendar/journals, flip books and website.
- Lead collaboration of American Cancer Society Corporate Center with local public health leaders, researchers, state health departments and national organizations to provide cancer training and ongoing technical assistance.
- Prepared articles for publication and presented at national meetings.
- Responsible for planning, logistics and delivery of resources for eighteen regional trainings.

EMORY UNIVERSITY, Atlanta, GA 2004-2008

**Senior Research Interviewer- Department of Psychiatry and Behavioral Sciences & Rollins School of Public Health Behavioral and Social**

- Performed data entry, maintenance, analysis and quality control for more than 2,500 records.
- Led 200 intensive interviews to assess the prevalence of depression in urban underserved diabetic population.
- Led 60 intensive interviews to assess dietary recall and physical activity levels in women residing in rural areas.

## EDUCATION & PROFESSIONAL DEVELOPMENT

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Master of Public Health-Health Promotion, Georgia State University, Atlanta, GA

Bachelor of Science-Psychology, Xavier University of Louisiana

Certificate of Grant Writing, Continuing Education, Emory University

## PUBLICATIONS

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Vogel O, Cowens-Alvarado R, Eschiti V, Samos M, Wiener D, Ohlander K, Royals D. Circle Of Life cancer education: giving voice to American Indian and Alaska Native communities. *J Cancer Educ.* 2013 Sep;28(3):565-72.

Musselman DL, Ziemer DC, McNutt MD, Seay JS, Royster EB, Larsen B, Barham T, Brown AR, Vogel OL, Phillips LS, Harvey PD. Depression, deficits in functional capacity, and impaired glycemic control in urban African Americans with type 2 diabetes. *J Psychiatr Res.* 2014 Jan 17.