

TRANSMITTAL FORM FOR LEGISLATION

TO: MAYOR'S OFFICE

ATTN: CANDACE L. BYRD

Dept.'s Legislative Liaison: Anita Williams

Contact Number: 404-530-6600

Originating Department: Aviation

Committee(s) of Purview: Transportation

Chief of Staff Deadline: 3/4/16

Anticipated Committee Meeting Date(s): 3/30/16

Anticipated Full Council Date: 4/18/16

Legislative Counsel's Signature: Kimberly Patrick *KMP*

Commissioner's Signature: *Miguel Soutwell*

Chief Financial Officer: N/A

Chief Information Officer Signature (for IT Procurements): N/A

Chief Procurement Officer Signature: N/A

CAPTION

AN ORDINANCE AMENDING CHAPTER 22, ARTICLE III, DIVISION 7 (GROUND TRANSPORTATION SERVICES) OF THE CITY OF ATLANTA CODE OF ORDINANCES TO PERMIT RIDESHARE SERVICES TO OPERATE AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT; TO ESTABLISH FEES AND REGULATIONS GOVERNING RIDESHARE SERVICES AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT; TO AMEND REGULATIONS RELATED TO TAXICAB SERVICES AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT; AND FOR OTHER PURPOSES.

FINANCIAL IMPACT: N/A

Mayor's Staff Only

Received by CPO: _____ Received by LC from CPO: _____
(date) (date)

Received by Mayor's Office: 3.3.2016 Reviewed by: Lat Jay Pal, OCUS
(date) (date)

Submitted to Council: _____
(date)

3/10/16

Legislative White Paper

Committee of Purview: Transportation

Caption:

AN ORDINANCE AMENDING CHAPTER 22, ARTICLE III, DIVISION 7 (GROUND TRANSPORTATION SERVICES) OF THE CITY OF ATLANTA CODE OF ORDINANCES TO PERMIT RIDESHARE SERVICES TO OPERATE AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT; TO ESTABLISH FEES AND REGULATIONS GOVERNING RIDESHARE SERVICES AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT; TO AMEND REGULATIONS RELATED TO TAXICAB SERVICES AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT; AND FOR OTHER PURPOSES.

Council Meeting Date: 4/18/16

Legislation Title: Ground Transportation Services

Requesting Dept.: Aviation

Contract Type: Service Agreement

Source Selection: N/A

Bids/Proposals Due: N/A

Invitations Issued: N/A

Number of Bids/

Proposals Received: N/A

Bidders/Proponents: N/A

Background:

The purpose of this legislation is to permit Rideshare Services to operate at Hartsfield-Jackson Atlanta International Airport; to establish fees and regulations governing Rideshare Services at Hartsfield-Jackson Atlanta International Airport; and to amend regulations related to Taxicab Services at Hartsfield-Jackson Atlanta International Airport.

The Department of Aviation engaged in extensive research in the development of a program that will allow Transportation Network Companies (“TNCs”) the ability to begin operations at Hartsfield-Jackson Atlanta International Airport. The Airport held multiple Ground Transportation (“GT”) stakeholder meetings to seek input and feedback on State Laws passed in 2015 pertaining to TNC activities statewide (HB 190 and HB 225).

After reviewing the legislation and various stakeholder meetings, the Airport evaluated the information and developed an operational plan with the goal of accomplishing five (5) primary objectives: 1) Meet customer demand for TNCs at the Airport; 2) Promote customer safety; 3) Promote customer service excellence; 4) Pursue fairness among the various modes of transportation; and 5) Comply with applicable local, state and federal regulations.

After months of careful consideration, Hartsfield-Jackson Atlanta International Airport (“ATL”) recommends a one (1) year pilot program allowing TNCs to begin operations at the Airport as early as July 1, 2016. ATL has proactively assessed the impact TNC operations would have on Airport property. As a part of the Pilot Program, the Airport will further track and assess the operational impact of TNCs. The Airport reserves the right to make additional adjustments as needed.

Source of Funds: N/A

Fiscal Impact: N/A

Term of Contract: One (1) year (Pilot Program)

Method of Cost Recovery: N/A

Approvals:

DOF: No

DOL: Yes

Prepared By: Anita Williams

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