

# Miranda “Randee” Kelly

Profile	<p>My interpersonal skills can be of great value to a progressive, innovative organization. As an artistic and strategic thinker, I work well both collaboratively and individually. With a keen eye for functional design, a unique perspective on life, and the ability to relate empathetically - I enjoy marketing and communicating with both a purpose and the appropriate vernacular in mind. I believe that knowing your audience is the key to resonating effectively.</p>
Experience	<p>Communications Director, Chastain Park Conservancy 2015-Present</p> <p>As Communications Director I control the flow of information between the Conservancy and the public. Along with the management of seasonal interns, I determine marketing strategies, direct campaigns, develop editorial calendars and create content for all vehicles of communication.</p> <p>Principal, FLY Freestyle Marketing; Atlanta, GA 2014-Present</p> <p>As Principal and sole employee of FLY Freestyle Marketing, I am responsible for the fulfillment of all client deliverables for a wide range of job/business types. Not only do I determine needs and suggest areas of opportunity, I also develop strategy, plan of action, project management, fulfill deliverables and control billing. Specific types of services include but are not limited to - copywriting, template and layout building, graphic design, advertising, branding, event promoting, and social media management.</p>
Education	Autodidactic
Skills	strategy, communicating, clever wordsmith-ing, problem-solving, design, organizing and making sandwiches.
Software	Adobe Suite, Microsoft Office Suite 365, Mailchimp, Wordpress, MacOS Apps, Facebook, Instagram, LinkedIn
Volunteer	HOA Board President, Girl Scouts of Greater Atlanta, Habitats for Humanity
References	Rosa McHugh - Executive Director, Chastain Park Conservancy (678) 575-1094 Mike O’Nan - Vice President, PrivatePlus Mortgage (678) 938-8336 Bill Martin - Financial Representative, Peachtree Planning (404) 550-1386